

Anh Chu

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Ho Chi Minh City, Vietnam

Professional Summary

Lead Product Manager with experience across the Americas and Asia, trusted across the full range: high-level strategy, stakeholder and customer relationships, and writing code alongside engineers. A builder at heart who also ships open-source developer tooling across automation, orchestration, and AI agent systems (22,000+ npm downloads/year), happiest making things that help and delight people. Currently owns Katalon True Platform and its P&L.

Core Competencies

PLG & Experimentation: activation 4% → 30% · AI-Native Product Architecture (7-agent platform) ·

P&L Ownership: \$5M+ ARR attributed · Pricing & Packaging: ARR +300%, self-serve +200% ·

Enterprise SaaS & OEM Partnerships · LLM Evaluation & AI Agent Frameworks ·

Full-Stack Engineering: Python, JavaScript, Go · Developer Tooling & Self-Hosted Infrastructure

Work Experience

Katalon

Sept 2025 – Present

Lead Product Manager

Ho Chi Minh City, Vietnam

- Leading True Platform, Katalon's platform SaaS ecosystem, as product group owner with 6 direct reports across strategy, roadmap, and delivery
- Building the product around an AI-native architecture with 7 specialized agents, lifting new-trial activation from 4% to 30%
- Built a PLG motion for B2B SaaS: self-serve onboarding and usage-based activation, reaching 19% trial stickiness and 12% post-trial retention
- Established a weekly release cadence and continuous A/B-testing loop, turning activation data into roadmap decisions every cycle

Katalon

Jan 2024 – Sept 2025

Senior Product Manager

Ho Chi Minh City, Vietnam

- Owned P&L for TestCloud and drove \$5M+ ARR growth since taking over: resolving enterprise customers' issues head-on and winning large deals
- Negotiated and ran a direct OEM partnership for TestCloud, cutting infrastructure costs 30% while lifting demand capacity 15%
- Shipped and scaled a new SaaS product to \$1M in 6 months: built its GTM momentum and helped close its first \$250K enterprise deal
- Worked directly with enterprise customers week to week: discovery, beta programs, and ongoing relationship ownership
- Stepped up as interim Group PM, aligning the roadmap across 6 product teams and directing 10 PMs and APMs

Katalon

May 2022 – Jan 2024

Product Manager

Ho Chi Minh City, Vietnam

- Grew Katalon TestOps and TestCloud, tripling TestOps' MAUs while sustaining a 20% organic activation rate
- Restructured the portfolio and pricing model, increasing TestOps' ARR 300% and the self-serve channel 200%

VietChallenge, Inc.

Apr 2022 – Dec 2022

Investor Relations Executive (concurrent non-profit / volunteer role)

Remote (USA)

- Developed an investor-tracking system with the Head of Fundraising, centralizing pipeline management across the organization
- Pitched to industry investors and helped raise a \$200K+ prize pool for the startup competition

Collab Asia

Jun 2021 – May 2022

Senior Product Manager

South Korea (Remote)

- Incubated and launched a new B2B marketing service in 6 months, expanding the enterprise segment 30%
- Oversaw BI and internal data products, cutting client-contract lead time 80% and standardizing revenue reconciliation across 7 offices

Collab Asia

Jul 2019 – Jun 2021

Tech Lead, Fullstack Developer

Seoul, South Korea

- Streamlined cloud infrastructure and Infrastructure-as-Code (IaC) repos, cutting deployment time and cost 50%
- Managed an 8-person team building data dashboards, internal software, and pipelines that eliminated manual audits

Unilever

Jan 2020 – May 2020

HR Consultant

Buenos Aires, Argentina

- Advised on OKR implementation for Unilever LATAM, leading to adoption across regional offices

Projects

gh-roadmap [Internal PM tool](#)

GitHub-issue roadmap with two-way sync, planning layer, AI reads, insights pipeline, and accounts mini-CRM. Built to run product the way I want to.

Fastify, SQLite, React, Octokit

llm-wiki-pm [Open Source](#) · ★6

PM knowledge-base skill for AI coding agents, applying Karpathy's LLM-wiki pattern (supersession, privacy, hybrid search) to product knowledge management.

Claude integration, hybrid search, source tracking

wiki-viewer [npm](#) · ~12K downloads/yr

Web app to browse, read, and edit local files, with multi-user auth and an HTTP API for AI agents. Published on npm.

Node, full-text search, agent API, multi-user

cc-autopilot [Open Source](#) · ★3

Open-source task management for the agentic era: a command center for delegating work to AI agents.

Agent orchestration

termyard [Open Source](#)

Watch every AI coding agent across your tmux sessions from one browser tab, with a notification the moment one needs you.

Go, tmux, web UI

Education

Bachelor of Science in Business Minerva University

2021

GPA 3.8/4.0 with joint concentrations in Operations Management, Scalable Growth, & Brand Management. Studied and worked across USA, Germany, India, South Korea, and Argentina.

Certifications

Skills

Product: PLG & pricing, experimentation, developer-experience metrics, roadmap & discovery

AI & Platform: LLM evaluation, AI agent frameworks in production, coding harnesses, agentic memory, self-hosted automation

Engineering: Python, JavaScript, Go, SQL, GCP